



AFRIVEST
CAPITAL.

Afrivest Capital (Pty) Ltd: Privacy Policy

Effective Date: 01 February 2026

Next review: 01 February 2027



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Afrivest Capital (Pty) Ltd (hereinafter referred to as "Afrivest Capital," "we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in accordance with the Protection of Personal Information Act, 2013 (Act No. 4 of 2013) ("POPIA") and other applicable South African data protection laws.

Afrivest Capital (Pty) Ltd is an authorised Financial Services Provider (**FSP No. 55291**) regulated by the Financial Sector Conduct Authority (FSCA) in terms of the Financial Advisory and Intermediary Services Act, 2002 ("FAIS Act").

1. Introduction

This Privacy Policy applies to all personal information collected by Afrivest Capital through our website, services, and interactions with you. By engaging with our services or providing us with your personal information, you consent to the processing of your personal information as described in this policy.

2. Collection of Personal Information

We collect personal information that is necessary for us to provide our financial services, comply with legal obligations, and improve our offerings. This may include, but is not limited to:

- Identification Information: Name, surname, date of birth, identity number, passport number, and other unique identifiers.
- Contact Information: Residential address, postal address, email address, and telephone numbers.
- Financial Information: Bank account details, income, expenses, assets, liabilities, and investment history.
- Transactional Information: Details of services you have acquired from us and your interactions with our platforms.
- Technical Information: IP address, browser type, operating system, and website usage data collected through cookies and similar technologies.
- Special Personal Information: In certain circumstances, and with your explicit consent or as required by law, we may collect special personal information such as health information (e.g., for insurance products) or biometric data.



We collect personal information directly from you, as well as from third-party sources such as public records, credit bureaus, and other financial institutions, where permitted by law.

3. Use of Personal Information

We use your personal information for the following purposes:

- **To Provide Services:** To deliver financial advice, intermediary services, trading signals, and other products and services you have requested.
- **To Comply with Legal Obligations:** To meet our regulatory requirements under FAIS, POPIA, the Financial Intelligence Centre Act (FICA), and other relevant legislation.
- **For Communication:** To communicate with you about your accounts, services, updates, and promotional offers (where you have consented).
- **For Internal Operations:** For internal record keeping, risk management, fraud prevention, and business analysis.
- **To Improve Services:** To enhance our products, services, and website functionality based on your feedback and usage patterns.
- **For Marketing:** To send you marketing communications about our products and services that may be of interest to you, where you have provided consent or where permitted by law.

4. Disclosure of Personal Information

We may disclose your personal information to the following categories of recipients:

- **Our Employees and Representatives:** To enable them to provide services to you and perform their duties.
- **Juristic Representatives:** Such as The Trading Floor, who operate under our FSP license and provide services on our behalf, subject to strict confidentiality agreements.
- **Regulatory Bodies:** Such as the FSCA, the Information Regulator, and the Financial Intelligence Centre (FIC), as required by law.
- **Service Providers:** Third-party service providers who assist us with business operations, such as IT support, marketing, and administrative services, under strict data processing agreements.



- Financial Institutions: Banks, insurers, and other product providers necessary for the provision of financial services.
- Legal and Professional Advisors: Attorneys, auditors, and consultants.
- Other Third Parties: With your explicit consent or as required or permitted by law.

We will not sell, rent, or trade your personal information to third parties for their independent marketing purposes without your explicit consent.

5. Security of Personal Information

We implement appropriate technical and organisational measures to protect your personal information against unauthorised access, alteration, disclosure, loss, or destruction. These measures include:

- Physical Security: Secure premises and access controls.
- Technical Security: Firewalls, encryption, intrusion detection systems, and secure networks.
- Organisational Security: Employee training, confidentiality agreements, and internal policies and procedures.

6. Your Rights as a Data Subject

Under POPIA, you have the following rights regarding your personal information:

- Right to Access: You have the right to request access to the personal information we hold about you.
- Right to Rectification: You have the right to request that we correct or update inaccurate or incomplete personal information.
- Right to Erasure (Deletion): You have the right to request the deletion of your personal information under certain circumstances.
- Right to Object: You have the right to object to the processing of your personal information under certain circumstances.
- Right to Restriction of Processing: You have the right to request the restriction of processing of your personal information under certain circumstances.
- Right to Data Portability: You have the right to receive your personal information in a structured, commonly used, and machine-readable format.



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- **Right to Lodge a Complaint:** You have the right to lodge a complaint with the Information Regulator if you believe your rights have been infringed.

To exercise any of these rights, please contact our Information Officer using the details provided below.

7. Retention of Personal Information

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, to comply with legal and regulatory obligations (e.g., FAIS record-keeping requirements), and to resolve disputes. Once your personal information is no longer required, we will securely destroy or de-identify it.

8. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your browsing experience, analyse website traffic, and personalise content. You can manage your cookie preferences through your browser settings.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website. Your continued use of our services after such modifications constitutes your acknowledgment of the modified Privacy Policy.



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10. Contact Information

If you have any questions about this Privacy Policy or our data processing practices, please contact our Information Officer:

Information Officer: Kagiso Chris Pila

Email: kagiso@afrivestcapital.online

Telephone: +27 81 497 0063

Physical Address: 203 Orion Avenue, Waterkloof Ridge, 0181

The Information Regulator (South Africa):

- Website: <https://www.justice.gov.za/infoereg/>
- Complaints Email: complaints.IR@justice.gov.za